



Retail Goods and Services Expenditures

Montclair Place 2
 Montclair Plaza
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 34.08738
 Longitude: -117.69344

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Urban Villages (7B)	25.0%	Population	184,673	191,210
Pleasantville (2B)	9.5%	Households	55,207	56,955
Las Casas (13B)	9.4%	Families	40,535	41,823
International Marketplace (13A)	7.8%	Median Age	32.4	33.7
Metro Fusion (11C)	5.3%	Median Household Income	\$54,264	\$58,358
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		99	\$1,985.32	\$109,603,644
Men's		100	\$401.85	\$22,185,137
Women's		96	\$655.26	\$36,175,122
Children's		103	\$333.17	\$18,393,133
Footwear		100	\$428.63	\$23,663,198
Watches & Jewelry		94	\$97.43	\$5,378,683
Apparel Products and Services (1)		96	\$68.98	\$3,808,371
Computer				
Computers and Hardware for Home Use		102	\$176.66	\$9,753,044
Portable Memory		98	\$4.62	\$255,039
Computer Software		96	\$12.47	\$688,704
Computer Accessories		97	\$17.26	\$953,126
Entertainment & Recreation		94	\$2,736.02	\$151,047,517
Fees and Admissions		102	\$589.46	\$32,542,063
Membership Fees for Clubs (2)		99	\$188.57	\$10,410,148
Fees for Participant Sports, excl. Trips		101	\$90.60	\$5,001,899
Tickets to Theatre/Operas/Concerts		100	\$52.68	\$2,908,166
Tickets to Movies/Museums/Parks		110	\$73.31	\$4,047,108
Admission to Sporting Events, excl. Trips		97	\$51.79	\$2,859,336
Fees for Recreational Lessons		107	\$131.68	\$7,269,602
Dating Services		120	\$0.83	\$45,804
TV/Video/Audio		92	\$1,112.57	\$61,421,538
Cable and Satellite Television Services		90	\$810.78	\$44,760,995
Televisions		97	\$107.03	\$5,908,959
Satellite Dishes		84	\$1.22	\$67,115
VCRs, Video Cameras, and DVD Players		101	\$8.20	\$452,763
Miscellaneous Video Equipment		95	\$7.28	\$401,774
Video Cassettes and DVDs		101	\$18.59	\$1,026,166
Video Game Hardware/Accessories		96	\$24.57	\$1,356,244
Video Game Software		100	\$13.73	\$757,765
Streaming/Downloaded Video		106	\$19.26	\$1,063,214
Rental of Video Cassettes and DVDs		105	\$17.11	\$944,799
Installation of Televisions		65	\$0.60	\$33,242
Audio (3)		98	\$79.91	\$4,411,669
Rental and Repair of TV/Radio/Sound Equipment		109	\$4.29	\$236,834
Pets		89	\$474.54	\$26,197,903
Toys/Games/Crafts/Hobbies (4)		95	\$108.95	\$6,014,980
Recreational Vehicles and Fees (5)		87	\$93.13	\$5,141,658
Sports/Recreation/Exercise Equipment (6)		97	\$161.13	\$8,895,612
Photo Equipment and Supplies (7)		94	\$51.69	\$2,853,621
Reading (8)		92	\$120.85	\$6,671,838
Catered Affairs (9)		92	\$23.70	\$1,308,303
Food		96	\$7,747.25	\$427,702,367
Food at Home		96	\$4,773.28	\$263,518,591
Bakery and Cereal Products		94	\$632.05	\$34,893,819
Meats, Poultry, Fish, and Eggs		96	\$1,064.18	\$58,750,051
Dairy Products		95	\$505.80	\$27,923,788
Fruits and Vegetables		99	\$947.55	\$52,311,344
Snacks and Other Food at Home (10)		95	\$1,623.70	\$89,639,588
Food Away from Home		96	\$2,973.97	\$164,183,775
Alcoholic Beverages		97	\$498.48	\$27,519,656

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Montclair Place 2
 Montclair Plaza
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 34.08738
 Longitude: -117.69344

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	76	\$5,676.04	\$313,357,197
Value of Retirement Plans	82	\$21,392.45	\$1,181,013,250
Value of Other Financial Assets	76	\$862.03	\$47,590,225
Vehicle Loan Amount excluding Interest	91	\$2,207.33	\$121,859,852
Value of Credit Card Debt	95	\$540.90	\$29,861,292
Health			
Nonprescription Drugs	91	\$112.59	\$6,215,725
Prescription Drugs	83	\$346.93	\$19,153,062
Eyeglasses and Contact Lenses	90	\$80.70	\$4,455,194
Home			
Mortgage Payment and Basics (11)	93	\$7,950.25	\$438,909,478
Maintenance and Remodeling Services	83	\$1,458.84	\$80,538,429
Maintenance and Remodeling Materials (12)	77	\$278.99	\$15,402,345
Utilities, Fuel, and Public Services	91	\$4,422.36	\$244,145,146
Household Furnishings and Equipment			
Household Textiles (13)	96	\$83.24	\$4,595,425
Furniture	97	\$478.11	\$26,395,143
Rugs	95	\$23.29	\$1,285,655
Major Appliances (14)	92	\$261.37	\$14,429,291
Housewares (15)	95	\$79.49	\$4,388,151
Small Appliances	99	\$46.63	\$2,574,414
Luggage	96	\$8.85	\$488,363
Telephones and Accessories	92	\$65.60	\$3,621,704
Household Operations			
Child Care	98	\$416.24	\$22,979,314
Lawn and Garden (16)	86	\$350.75	\$19,363,718
Moving/Storage/Freight Express	113	\$71.89	\$3,968,602
Housekeeping Supplies (17)	93	\$654.82	\$36,150,759
Insurance			
Owners and Renters Insurance	78	\$359.15	\$19,827,597
Vehicle Insurance	93	\$1,043.47	\$57,606,655
Life/Other Insurance	87	\$358.55	\$19,794,316
Health Insurance	89	\$2,992.19	\$165,189,940
Personal Care Products (18)	99	\$429.61	\$23,717,538
School Books and Supplies (19)	100	\$163.93	\$9,050,070
Smoking Products	81	\$331.29	\$18,289,660
Transportation			
Payments on Vehicles excluding Leases	89	\$1,856.24	\$102,477,308
Gasoline and Motor Oil	92	\$2,833.49	\$156,428,262
Vehicle Maintenance and Repairs	94	\$973.28	\$53,732,070
Travel			
Airline Fares	101	\$461.12	\$25,457,228
Lodging on Trips	92	\$427.95	\$23,625,913
Auto/Truck Rental on Trips	101	\$24.22	\$1,336,937
Food and Drink on Trips	95	\$414.91	\$22,905,873

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Montclair Place 2
Montclair Plaza
Ring: 3 mile radius

Prepared by Esri
Latitude: 34.08738
Longitude: -117.69344

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 28, 2017



Retail Goods and Services Expenditures

Montclair Place 2
 Montclair Plaza
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 34.08738
 Longitude: -117.69344

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Urban Villages (7B)	21.7%	Population	469,951	485,592
Las Casas (13B)	16.7%	Households	135,614	139,561
Pleasantville (2B)	9.4%	Families	103,659	106,672
International Marketplace (13A)	6.1%	Median Age	32.7	34.2
American Dreamers (7C)	5.4%	Median Household Income	\$55,640	\$60,195
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		103	\$2,071.64	\$280,944,053
Men's		105	\$419.58	\$56,901,264
Women's		100	\$682.05	\$92,495,041
Children's		108	\$349.61	\$47,411,848
Footwear		104	\$447.27	\$60,656,329
Watches & Jewelry		98	\$101.55	\$13,771,321
Apparel Products and Services (1)		99	\$71.59	\$9,708,249
Computer				
Computers and Hardware for Home Use		106	\$183.79	\$24,924,521
Portable Memory		103	\$4.82	\$654,057
Computer Software		99	\$12.82	\$1,738,803
Computer Accessories		101	\$18.04	\$2,446,993
Entertainment & Recreation		98	\$2,860.36	\$387,904,584
Fees and Admissions		108	\$622.28	\$84,390,427
Membership Fees for Clubs (2)		104	\$198.64	\$26,938,701
Fees for Participant Sports, excl. Trips		107	\$95.65	\$12,971,266
Tickets to Theatre/Operas/Concerts		105	\$55.38	\$7,510,979
Tickets to Movies/Museums/Parks		116	\$77.17	\$10,465,653
Admission to Sporting Events, excl. Trips		102	\$54.32	\$7,366,887
Fees for Recreational Lessons		114	\$140.27	\$19,022,775
Dating Services		122	\$0.84	\$114,166
TV/Video/Audio		96	\$1,152.37	\$156,277,534
Cable and Satellite Television Services		94	\$838.45	\$113,705,073
Televisions		101	\$111.11	\$15,068,069
Satellite Dishes		88	\$1.28	\$172,933
VCRs, Video Cameras, and DVD Players		105	\$8.48	\$1,150,362
Miscellaneous Video Equipment		98	\$7.56	\$1,025,625
Video Cassettes and DVDs		104	\$19.27	\$2,613,054
Video Game Hardware/Accessories		98	\$25.16	\$3,412,215
Video Game Software		103	\$14.14	\$1,917,460
Streaming/Downloaded Video		110	\$20.04	\$2,717,084
Rental of Video Cassettes and DVDs		109	\$17.87	\$2,424,000
Installation of Televisions		68	\$0.63	\$85,477
Audio (3)		103	\$83.98	\$11,388,717
Rental and Repair of TV/Radio/Sound Equipment		112	\$4.41	\$597,465
Pets		93	\$497.09	\$67,412,338
Toys/Games/Crafts/Hobbies (4)		100	\$114.15	\$15,480,707
Recreational Vehicles and Fees (5)		92	\$99.09	\$13,437,572
Sports/Recreation/Exercise Equipment (6)		103	\$170.22	\$23,083,641
Photo Equipment and Supplies (7)		98	\$54.02	\$7,325,226
Reading (8)		96	\$126.08	\$17,097,642
Catered Affairs (9)		97	\$25.07	\$3,399,496
Food		100	\$8,066.05	\$1,093,869,206
Food at Home		100	\$4,970.04	\$674,007,119
Bakery and Cereal Products		97	\$656.98	\$89,095,033
Meats, Poultry, Fish, and Eggs		100	\$1,106.81	\$150,098,931
Dairy Products		99	\$526.81	\$71,442,230
Fruits and Vegetables		103	\$988.81	\$134,096,095
Snacks and Other Food at Home (10)		99	\$1,690.64	\$229,274,831
Food Away from Home		100	\$3,096.01	\$419,862,087
Alcoholic Beverages		101	\$517.62	\$70,196,863

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Montclair Place 2
 Montclair Plaza
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 34.08738
 Longitude: -117.69344

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	79	\$5,919.55	\$802,774,404
Value of Retirement Plans	87	\$22,761.39	\$3,086,763,570
Value of Other Financial Assets	78	\$878.09	\$119,081,674
Vehicle Loan Amount excluding Interest	94	\$2,294.26	\$311,133,709
Value of Credit Card Debt	99	\$565.54	\$76,694,840
Health			
Nonprescription Drugs	95	\$117.58	\$15,944,909
Prescription Drugs	86	\$362.30	\$49,132,643
Eyeglasses and Contact Lenses	94	\$84.45	\$11,453,252
Home			
Mortgage Payment and Basics (11)	99	\$8,447.23	\$1,145,563,165
Maintenance and Remodeling Services	88	\$1,548.62	\$210,014,114
Maintenance and Remodeling Materials (12)	82	\$296.53	\$40,214,056
Utilities, Fuel, and Public Services	94	\$4,596.53	\$623,353,662
Household Furnishings and Equipment			
Household Textiles (13)	100	\$86.89	\$11,783,739
Furniture	101	\$498.68	\$67,627,648
Rugs	100	\$24.52	\$3,325,415
Major Appliances (14)	97	\$275.35	\$37,341,341
Housewares (15)	99	\$83.19	\$11,281,327
Small Appliances	103	\$48.67	\$6,599,924
Luggage	100	\$9.28	\$1,258,138
Telephones and Accessories	95	\$67.77	\$9,190,346
Household Operations			
Child Care	103	\$435.05	\$58,998,217
Lawn and Garden (16)	91	\$371.63	\$50,398,644
Moving/Storage/Freight Express	118	\$75.11	\$10,185,617
Housekeeping Supplies (17)	97	\$683.00	\$92,624,931
Insurance			
Owners and Renters Insurance	82	\$377.70	\$51,221,757
Vehicle Insurance	97	\$1,086.08	\$147,287,667
Life/Other Insurance	91	\$377.65	\$51,214,028
Health Insurance	92	\$3,122.85	\$423,501,671
Personal Care Products (18)	103	\$448.72	\$60,852,673
School Books and Supplies (19)	104	\$171.39	\$23,242,847
Smoking Products	82	\$337.47	\$45,766,291
Transportation			
Payments on Vehicles excluding Leases	93	\$1,933.49	\$262,207,688
Gasoline and Motor Oil	96	\$2,954.24	\$400,636,798
Vehicle Maintenance and Repairs	98	\$1,017.68	\$138,011,772
Travel			
Airline Fares	107	\$486.27	\$65,945,098
Lodging on Trips	97	\$451.46	\$61,224,347
Auto/Truck Rental on Trips	107	\$25.65	\$3,478,272
Food and Drink on Trips	100	\$436.90	\$59,250,265

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Montclair Place 2
Montclair Plaza
Ring: 5 mile radius

Prepared by Esri
Latitude: 34.08738
Longitude: -117.69344

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 28, 2017



Retail Goods and Services Expenditures

Montclair Place 2
 Montclair Plaza
 Ring: 10 mile radius

Prepared by Esri
 Latitude: 34.08738
 Longitude: -117.69344

Top Tapestry Segments	Percent	Demographic Summary	2016	2021
Urban Villages (7B)	14.0%	Population	971,432	1,005,373
Pleasantville (2B)	12.6%	Households	290,206	298,925
Las Casas (13B)	8.6%	Families	225,574	232,404
Savvy Suburbanites (1D)	7.8%	Median Age	34.6	36.0
American Dreamers (7C)	3.9%	Median Household Income	\$69,495	\$78,486
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services		120	\$2,419.96	\$702,285,537
Men's		122	\$488.87	\$141,872,132
Women's		118	\$806.29	\$233,991,127
Children's		123	\$395.48	\$114,770,596
Footwear		121	\$518.91	\$150,590,909
Watches & Jewelry		119	\$123.54	\$35,850,923
Apparel Products and Services (1)		121	\$86.87	\$25,209,850
Computer				
Computers and Hardware for Home Use		124	\$215.56	\$62,555,883
Portable Memory		120	\$5.66	\$1,643,003
Computer Software		119	\$15.41	\$4,472,703
Computer Accessories		121	\$21.52	\$6,245,818
Entertainment & Recreation		117	\$3,409.06	\$989,330,400
Fees and Admissions		131	\$756.37	\$219,503,376
Membership Fees for Clubs (2)		128	\$244.79	\$71,038,209
Fees for Participant Sports, excl. Trips		131	\$116.93	\$33,933,370
Tickets to Theatre/Operas/Concerts		128	\$67.65	\$19,633,280
Tickets to Movies/Museums/Parks		133	\$88.65	\$25,726,320
Admission to Sporting Events, excl. Trips		124	\$66.33	\$19,248,095
Fees for Recreational Lessons		139	\$171.10	\$49,654,068
Dating Services		135	\$0.93	\$270,035
TV/Video/Audio		112	\$1,347.29	\$390,991,780
Cable and Satellite Television Services		109	\$981.73	\$284,903,687
Televisions		119	\$130.41	\$37,844,346
Satellite Dishes		107	\$1.56	\$452,814
VCRs, Video Cameras, and DVD Players		122	\$9.85	\$2,857,418
Miscellaneous Video Equipment		113	\$8.67	\$2,515,850
Video Cassettes and DVDs		118	\$21.88	\$6,348,632
Video Game Hardware/Accessories		113	\$28.94	\$8,399,911
Video Game Software		116	\$15.99	\$4,640,286
Streaming/Downloaded Video		125	\$22.80	\$6,617,766
Rental of Video Cassettes and DVDs		123	\$20.09	\$5,830,390
Installation of Televisions		96	\$0.88	\$255,733
Audio (3)		122	\$99.57	\$28,896,032
Rental and Repair of TV/Radio/Sound Equipment		125	\$4.92	\$1,428,915
Pets		112	\$598.63	\$173,726,326
Toys/Games/Crafts/Hobbies (4)		116	\$132.84	\$38,550,330
Recreational Vehicles and Fees (5)		115	\$124.21	\$36,046,668
Sports/Recreation/Exercise Equipment (6)		122	\$201.71	\$58,537,608
Photo Equipment and Supplies (7)		119	\$65.59	\$19,034,688
Reading (8)		115	\$150.81	\$43,764,840
Catered Affairs (9)		122	\$31.61	\$9,174,785
Food		116	\$9,374.50	\$2,720,536,314
Food at Home		115	\$5,737.86	\$1,665,162,718
Bakery and Cereal Products		113	\$762.99	\$221,424,878
Meats, Poultry, Fish, and Eggs		114	\$1,270.93	\$368,832,778
Dairy Products		115	\$608.28	\$176,527,007
Fruits and Vegetables		119	\$1,137.10	\$329,994,225
Snacks and Other Food at Home (10)		114	\$1,958.55	\$568,383,829
Food Away from Home		118	\$3,636.64	\$1,055,373,596
Alcoholic Beverages		120	\$614.74	\$178,401,029

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Montclair Place 2
 Montclair Plaza
 Ring: 10 mile radius

Prepared by Esri
 Latitude: 34.08738
 Longitude: -117.69344

	Spending Potential Index	Average Amount Spent	Total
Financial			
Value of Stocks/Bonds/Mutual Funds	107	\$8,041.41	\$2,333,666,516
Value of Retirement Plans	113	\$29,630.86	\$8,599,053,206
Value of Other Financial Assets	101	\$1,138.54	\$330,412,407
Vehicle Loan Amount excluding Interest	111	\$2,714.20	\$787,675,831
Value of Credit Card Debt	118	\$674.63	\$195,781,441
Health			
Nonprescription Drugs	112	\$138.77	\$40,271,138
Prescription Drugs	103	\$433.67	\$125,853,810
Eyeglasses and Contact Lenses	113	\$101.43	\$29,435,888
Home			
Mortgage Payment and Basics (11)	123	\$10,531.91	\$3,056,422,546
Maintenance and Remodeling Services	113	\$1,982.57	\$575,355,095
Maintenance and Remodeling Materials (12)	103	\$375.60	\$109,001,054
Utilities, Fuel, and Public Services	111	\$5,414.49	\$1,571,317,414
Household Furnishings and Equipment			
Household Textiles (13)	119	\$103.45	\$30,020,657
Furniture	120	\$590.43	\$171,347,168
Rugs	123	\$30.13	\$8,742,512
Major Appliances (14)	117	\$332.32	\$96,439,917
Housewares (15)	117	\$97.93	\$28,421,026
Small Appliances	120	\$56.44	\$16,377,778
Luggage	124	\$11.45	\$3,322,972
Telephones and Accessories	112	\$79.56	\$23,088,043
Household Operations			
Child Care	125	\$528.28	\$153,309,262
Lawn and Garden (16)	113	\$459.70	\$133,406,315
Moving/Storage/Freight Express	131	\$83.30	\$24,173,142
Housekeeping Supplies (17)	114	\$801.41	\$232,573,143
Insurance			
Owners and Renters Insurance	103	\$476.41	\$138,256,342
Vehicle Insurance	114	\$1,276.38	\$370,414,266
Life/Other Insurance	113	\$469.92	\$136,374,906
Health Insurance	111	\$3,752.85	\$1,089,098,523
Personal Care Products (18)	120	\$519.76	\$150,837,528
School Books and Supplies (19)	122	\$200.37	\$58,147,484
Smoking Products	95	\$388.94	\$112,872,570
Transportation			
Payments on Vehicles excluding Leases	110	\$2,300.09	\$667,499,100
Gasoline and Motor Oil	112	\$3,434.16	\$996,614,680
Vehicle Maintenance and Repairs	116	\$1,199.11	\$347,990,076
Travel			
Airline Fares	129	\$588.66	\$170,834,071
Lodging on Trips	121	\$560.81	\$162,749,387
Auto/Truck Rental on Trips	129	\$30.88	\$8,960,720
Food and Drink on Trips	121	\$532.21	\$154,451,560

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Goods and Services Expenditures

Montclair Place 2
Montclair Plaza
Ring: 10 mile radius

Prepared by Esri
Latitude: 34.08738
Longitude: -117.69344

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers..
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2016 and 2021; Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics.

March 28, 2017