



April 14, 2016

TO: Honorable Mayor and City Council

FROM: Edward C. Starr, City Manager

SUBJECT: CITY MANAGER'S WEEKLY REPORT: April 8-14, 2016

CITY MANAGER/ADMINISTRATIVE SERVICES DEPARTMENTS

- Starting last December, Metrolink began adding 40 leased Burlington Northern and Santa Fe Railway (BNSF) freight locomotives to Metrolink trains while the National Transportation Safety Board (NTSFB) completes its investigation into an accident that occurred in Oxnard in February 2015. The initial lease of BNSF locomotives is for one year. At the conclusion of the lease period, Metrolink anticipates placing new Tier 4 clean locomotives (currently on order) into service.

The state-of-the-art Tier 4 locomotives are the cleanest diesel locomotives in the nation, providing wide-ranging environmental benefits for the Southern California region. Tier 4 locomotives are compliant with the latest U.S. Environmental Protection Agency (EPA) emissions standards and will reduce particulate matter and nitrogen oxide emissions by up to 85 percent.

Tier 4 locomotives are more powerful and quieter than locomotives in Metrolink's existing fleet, with up to 57 percent more horsepower than previous locomotives. The change to Tier 4 locomotives will enhance operational flexibility and capacity, allowing Metrolink to move more people with more reliability. Tier 4 locomotives are also equipped with the newest rail safety technology, including Positive Train Control and crash energy management technology.

The cost to lease the 40 BNSF locomotives for up to one year is approximately \$6 million. However, agencies served by Metrolink, including San Bernardino Associated Governments (SANBAG), will be required to contribute a total of \$20 million to retrofit the locomotives to be compatible with the Metrolink system.

Metrolink made the decision to temporarily add a BNSF locomotive to each train set to complement the passenger rail's existing fleet, and as a redundancy to keep riders safe and trains operating on schedule.

Since adding the BNSF locomotives, Metrolink has received complaints regarding the volume level of BNSF locomotive horns. Federal regulations regulate the volume level of train horns and establish when they can be blown. Current testing demonstrates that the BNSF horns are within federal limits at 96 decibels, although still louder than the horns mounted on Metrolink trains.

BNSF horns cannot be modified to reduce their volume level; therefore, Metrolink has taken steps to use newer model Metrolink locomotives, not the leased BNSF freight locomotives, to power early morning train schedules as a means to reduce horn volume levels.

Leased BNSF freight locomotives are expected to be out of service by November 2016, pending the results of the NTSB investigation.

With the addition of BNSF locomotives as part of Metrolink passenger service operations, Metrolink is advising that the "quiet car" will remain as the second passenger car from the Metrolink locomotive on all trains.

- Finding solutions that will improve the state's air quality has thrust California to become the leader in alternative fuel vehicles. With nearly 3,700 public alternative fueling stations and more than 184,000 plug-in electric vehicles on the road today, California has become an economic hub for technology and jobs focused on clean vehicles. In the last quarter, California was the recipient of over half of the clean-tech venture capital investments in the U.S., making it the champion in clean vehicle technology.

In 1966, California created the first tailpipe emission standards, and these standards have continuously been enhanced and developed to include regulations such as evaporative emission standards and improved emission-control systems. California's Advanced Clean Cars programs focus on the control of smog pollutants and greenhouse gas emissions for model years 2015-2025. This program backs the development of cleaner, more environmentally friendly vehicles with the use of ZEV Emissions Vehicles and plug-in hybrids for model years 2018-2025.

The total yearly passenger car and truck pollution in California has declined more than 85 percent since 1975, despite the fact that the average miles driven in California have more than doubled. In 2014, Californians bought roughly 40 percent of all plug-in vehicles sold in the United States, making California the leading purchaser of electric vehicles in the world. Not only is California the leading purchaser due to the available technology, but also due to the multiple state rebates that have been put into place.

The Clean Vehicle Rebate Project offers rebates to low- and middle-income consumers for the lease or purchase of eligible zero-emission, plug-in hybrid or electric vehicle. With these rebates and a growing number of alternative fuel vehicle models to choose from, California's roadways by 2025 are on the path to be achieved.

With multiple incentives, programs, standards, and regulations, California has and will continue to lead the world in clean vehicle technology.

- South Coast Air Quality Management District (SCAQMD) is offering a new incentive program that can help residents purchase in-home electric vehicle (EV) charging stations at a reduced cost.

The SCAQMD Residential EV Charging Incentive Program hopes to encourage more electric vehicles on the road by providing residents with the convenience of having a Level 2 (240V) charging station at home for their battery electric and plug-in hybrid electric vehicles. This program, supported by the Mobile Source Air Pollution Reduction Review Committee (MSRC), will coordinate with other utility rebate programs for electric vehicle-charging units.

Outreach for this program will occur at clean air events and events targeted towards residents of environmental justice communities. Residents living within SCAQMD's jurisdiction of Orange County and the urban portions of Los Angeles, Riverside, and San Bernardino Counties are eligible to apply.

The home wall-mounted charging unit, called Electric Vehicle Supply Equipment (EVSE), needs to be installed at a 240V outlet, or by a licensed electrician if no 240V outlet exists. The installer needs to obtain any required city or county electrical permits for installation. The charger needs to be in place for a minimum of three years and would be considered a permanent, not temporary, installation.

The application and program updates are available at: <http://bit.ly/evchargingincentive>, or contact (909) 396-2113 for more information.

- While no official ridership information is yet available, the Metropolitan Transportation Authority (Metro) is projecting that the 6-station Gold Line extension from Pasadena to Azusa is already adding 4,000 to 5,000 new daily boardings each weekday to the system and just fewer than 4,000 on weekends. Metro is finding that more than 70 percent of the riders are new to the Metro system and about 66 percent said they no longer drive to work.

The per-week boardings of about 32,000 riders, as revealed by a 4-week survey not yet released to the public, was more than Metro expected. If ridership continues to grow, the light-rail extension could reach 65 percent of Metro's predicted annual ridership within the next 2 months. Metro had predicted the Gold Line Foothill Extension from Pasadena to Azusa would carry 13,600 passengers a day by 2035.

Metro has also found that a majority of the ridership disembarks in Pasadena. Pasadena has 110,000 jobs, of which 60 percent to 75 percent are filled by people who live outside the city. Pasadena has been positioned to attract workers via mass transit since the Los Angeles to Pasadena Gold Line segment opened in 2003. Now, with the completion of Phase 2A and the expected completion of Phase 2B in 2023, the Los Angeles and Pasadena areas are expected to draw heavily on workers from foothill cities and the Inland Empire.

To facilitate the integration of transit in their respective communities, the cities of Arcadia and Duarte independently announced new shuttle programs to get residents and visitors from their Gold Line stations to area destinations. These and other transit services will help make using the Gold Line more convenient, which will result in even higher ridership over time.

Out of Arcadia, riders can now catch shuttles to Santa Anita Park, Methodist Hospital, Westfield Santa Anita Mall, and the Los Angeles County Arboretum.

Duarte riders can access Fish Canyon Falls Trail, the premier hiking trail within the San Gabriel Mountains National Monument. Along the Trail, hikers can experience the 80-foot, 3-tiered waterfalls recently named the most beautiful falls in Southern California. Hikers are warned to enter at their own risk as portions of the Duarte Fish Canyon Falls Trail are steep, rocky, and narrow with very high cliffs and loose rocks. Ticks and poison oak are also sometimes prevalent. Hikers are also encouraged to read and obey all trail signs, and hiking boots are strongly recommended.

Additionally, the Gold Line Foothill Construction Authority received notice from the U.S. Green Building Council that the Foothill Gold Line Operations Campus main shop building has been awarded the impressive distinction of the Leadership in Energy & Environmental Design (LEED) Gold Certification. The U.S. Green Building Council considered only those features directly related to the 132,000 square foot main shop building in their determination of the Gold Certification, including the on-site, 714-panel solar array that provides enough electricity to power a third of the needs of the building.

Altogether, the sustainability features of the main building reduce water consumption in the building by 35 percent and energy consumption by 32.5 percent. The campus was designed with sustainable features throughout the 24-acres, which went above and beyond those considered for the LEED certification.

Other campus features include (1) the comprehensive storm water management system that captures 100 percent of rainwater and filters and then infiltrates the first 112,000 gallons of rainwater into the groundwater aquifers below; (2) the use of recycled building materials; and (3) the use of recycled, reclaimed water for the car wash.

Congratulations are in order for Metro Executive Director Phil Washington and Foothill Gold Line Construction Authority Executive Director Habib Balian for their outstanding achievements related to the Gold Line Extension from Pasadena to Azusa!

- It is with great sadness that the City of Montclair announces the passing of famed California artist and sculptor John Edward Svenson.

For more than 60 years, John has been creating sculptures that reflect his passionate interest in natural structures and the laws of form. This former Montclair resident has left a tremendous impact on the local arts scene throughout Southern

California, particularly in the Pomona Valley region. In his lifetime, John received many awards and accolades for his visionary works, many of which have been featured in numerous magazines, books, and journals around the globe.

John Edward Svenson, a.k.a. "John," was born on May 10, 1923, in Los Angeles, California and spent his first few years under the care of a local orphanage. It was not until he was three years old that John would discover what the word "family" meant when he was adopted by Edward William and Florence Rose Svenson and soon after moved to Monte Vista, California to join his newly formed family on a small 10-acre citrus grove. John quickly became inseparable with his Aunt Lillian "Lillie" Mathilda Svenson, who would later play a central role in the nurturing of John's artistic sensibilities.

Unfortunately, the family would soon suffer a tragedy when, at the age of nine, John was diagnosed with Polio. John spent nearly an entire year recuperating from the devastating illness; yet remarkably, John was only left with a minor debilitation in one leg. It was during this time that John's artistic flair was first noticed.

John became fascinated with airplanes during the latter part of his childhood, and flight soon became the central focus of his life. Through his high school years, John excelled in metal shop and gained an after-school job at Cal Aero, a flight training school at Chino Airport. John's enthusiasm and metalwork ability soon led him to become a mechanic's apprentice.

John graduated from Chaffey High School in 1942 and soon after enlisted in the Army Air Corps. He volunteered to be sent to North Africa, where his experience as a mechanic's apprentice allowed him to work as a flight mechanic in support of combat aviation operations. John was assigned to the 34th Air Depot Group, a regiment that was charged with the planned invasion of Sicily. During his wartime duty, John received five battle stars, and his only wartime casualty was an injured foot. During the war, John traveled throughout North Africa and Italy, and thanks in part to his Aunt Lillie's constant supply of film, he was able to capture his experiences through photography.

After three years overseas in the Air Force serving in Africa and Italy, John returned home to Montclair. He would never forget the beauty of the music, art, sculpture, and architecture, nor the destruction that he witnessed during his years of service. Upon his return home, John was ready to follow his newly inspired dream of incorporating the beauty of art into his life and the lives of those around him.

With renewed interest in his boyhood passion of woodworking and his years of experience with metal work, John began a career in carpentry and manufacturing. To further his skills, he began working at a small company in Los Angeles called Cass Carving; at the time, they specialized in custom hand-made wood and metal work. After working at Cass Carving for a year, John decided to start his own business in 1946. It was during this time that John met the love of his life, Louise Ann Chetney. Within two years of dating, John and Louise tied the knot and began their lives together in wedded bliss.

In 1950, John and Louise's first child, John Jr., was born; in 1953, their second child, David, was born; and in 1965, their only daughter, Ann, was born.

It was after the birth of their first child that John and Louise began the construction of a 2,500 square foot adobe mud brick home on John's parents' 10-acre orange grove. Together, the couple worked side-by-side, delicately mixing mud and forming mud bricks. They worked day and night until their home was finally finished. The structure of the home was heavily influenced by the mid-century modern movement that was pioneered by the likes of Frank Lloyd Wright and Richard Neutra.

It was also during this time that John, with guidance from his wife, decided to pursue additional training to advance his career in wood and metal work. John met with Albert Stewart, head of the Department of Sculpture at Scripps College in Claremont. After viewing a carving that John was working on, Albert encouraged John to enroll in Claremont Graduate School. John later went on to become Stewart's assistant, and the two later collaborated on many major projects until Stewart's death in 1965. John was introduced by Albert to Millard Sheets, head of the Arts Department at Scripps College, director of the Art Exhibition at the Los Angeles County Fair, and a world-renowned artist.

In 1952, John and Stewart were commissioned by Millard Sheets to create a sculpture for the new Fine Arts Building patio at the Los Angeles County Fairgrounds. The sculpture, known as "Bull Wall," was a brick relief sculpture and was constructed as a focal point for the Fine Arts building's main patio area. At the same time as the "Bull Wall," John was commissioned to create a sculpture from a 2,000 year-old log of Coast Redwood. The sculpture, named "Ranchero," took John two years to complete. The Bull Wall and Ranchero sculptures became John's claim to fame and kick-started his lifelong career as an artist.

The sculpture entitled "Birds" by John Svenson was first commissioned by Montclair Plaza in 1968. The sculpture consisted of several groups of brass seagulls hovering in flight above the clock tower. The sculpture was completed just in time for the grand opening of the mall in November 1968.

John continued to associate with Millard Sheets and was commissioned to produce several sculptures for Studio Sheets, an art studio that focused on creating large public architecture projects. His ventures with Studio Sheets became a critical stepping stone in his career and furthered his opportunities with other architects and firms.

Throughout the years, John was commissioned to produce hundreds of works of art across the globe. His work took him to the four corners of the globe and each successive trip furthered to expand his artistic style. Toward his later years, John dedicated himself to his wife, children, and grandchildren. In 2002, John's beloved wife and partner, Louise, passed away.

John is survived by his three children John, David, and Ann, and four grandchildren. Our thoughts and prayers go out to each member of John's extended family.



John Edward Svenson
1923-2016

COMMUNITY DEVELOPMENT DEPARTMENT

- Last week, the Montclair Chamber of Commerce held a ribbon-cutting ceremony at the newly opened Sleep Number mattress store. Sleep Number is one of the first tenants to move into the Montclair Shoppes, located on Central Avenue, directly across from Costco.

City staff in attendance included Deputy City Manager/Economic Development Executive Director Marilyn Staats, Finance Director Don Parker, Personnel Officer Gary Charleston, Police Captain Robert Avels, Police Lieutenants Jason Reed and Brandon Kumanski, Senior Management Analyst Mikey Fuentes, and I.

Representatives from the offices of Congresswoman Norma Torres, Senator Connie Leyva, Assembly Member Freddie Rodriguez, and San Bernardino County Fourth District Supervisor Curt Hagman also attended.

Montclair Chamber of Commerce Chair Barbara Johnson and President/CEO Myra Kirscht welcomed the Sleep Number team to the Montclair community and highlighted the many benefits of being a member of the Montclair Chamber of Commerce.



City Manager Edward Starr and Store Manager Hermelinda Lopez

FIRE DEPARTMENT

- On April 7, Montclair Fire Department staff and volunteers from Upland CERT (Community Emergency Response Team), Upland Fire Explorers, and Upland Reserve Firefighters documented the damage caused by the fire that occurred on State Street on April 4.

There are 176 exposures from this incident. An exposure is a fire resulting from another fire outside the initial building, structure, or vehicle. For example, if a building fire ignites a truck parked outside the building, the truck fire is considered an exposure fire. Exposures at this incident consisted of buildings, sheds, fences, trailers, vehicles, shipping containers, and boats.

The Montclair community thanks all the volunteers who helped make the documentation process much more efficient. These operations require a lot of support from representatives of various public and private organizations, along with the participation of countless volunteers.

Featured below is a photo of the group that performed the damage assessment:



- Last week, Montclair Firefighter/Paramedic Stan Boehm, Firefighter Mike Matheson, and Upland Firefighter Dennis Weaver participated in two days of Tactical Response to School/Community Violence training, coordinated by the Riverside UASI Homeland Security Program. The training was held at the San Bernardino County Sheriff's Academy and at Arrowhead Springs in San Bernardino.

Some of the topics included a historical overview of "Active Shooter" incidents such as school shootings, terrorist incidents, immediate deployment, rapid intervention tactics, and police and fire rescue principles.



Area first responders and law enforcement personnel work together in the multi-agency training in the above photo.



From left: Firefighter/Paramedic Stan Boehm, Firefighter Mike Matheson, and Upland Firefighter Dennis Weaver paused for a quick photo shot

HUMAN SERVICES DEPARTMENT

- Members of the After-School Program at Serrano Middle School, known as "The After," were featured at the Ontario Reign hockey game last Friday. The "Geek Squad" dance group performed between the first and second periods of the game. The dance depicted a typical school day with the cheerleaders, athletes, and geeks all dancing together. This performance was the culmination of the hard work of the students and their coach, Learning Leader Briyana Knighten, and Learning Coordinator Darrell Hickey.

Photos are shared on Page 16.

- Last Saturday, 20 volunteers showed up to weed and clean the Montclair Community Fruit Park and the Montclair Community Garden for four hours as part of the Second Saturday Gardening Club.

Volunteers efficiently extracted all the weeds at the Fruit Park and then moved over to the Community Garden to clear weeds in the center walkway and between the garden plots. They also started the clearing of weeds on the undeveloped part of the garden.

Special appreciation goes to the members of the Montclair High School Archery Club who worked incredibly hard and were instrumental in sprucing up both parks.

The Second Saturday Gardening Club will meet again on May 14 from 9 a.m. to noon to perform clean up at both parks.

Photos are shared on Page 17.

POLICE DEPARTMENT

- Chief Mike deMoet attended the 3rd Annual National Crime Victims' Rights Week Memorial on Monday. The event was hosted by the San Bernardino County District Attorney's Office with District Attorney Michael A. Ramos as the Keynote Speaker.

The solemn memorial was held to recognize the unending pain caused by crime while those left behind do what they can to make life good again.

District Attorney Ramos presented Rose Madsen, director of Families and Friends of Murder Victims, with an Award for Exemplary Service to Victims of Crime. Ms. Madsen, whose daughter, Jennifer LeeAnne Balber, was killed in Rialto in November 1994, started chapters of the organization in Colton and Coachella.

During his speech, District Attorney Ramos said, "We must never forget our community members and the victims whom we serve. What Rose doesn't know is she inspires me, because if she can get up and fight, we can do the same."

Photos of homicide victims surrounded the entrance to the Government Center.



Pictured from left are: Montclair Police Chief Mike deMoet, Upland Police Chief Brian Johnson, Attorney Russell Perry, and San Bernardino Police Chief Jarrod Burguan



Rose Madsen is pictured at the podium with D.A. Ramos

SUCCESSOR REDEVELOPMENT AGENCY/ MONTCLAIR HOUSING CORPORATION

- Millennials often get touted as the "new consumers," with a whole new way of shopping than the generations before them. They are tech savvy, brand conscious, and they use social media to stay on top of the latest trends.

But there's at least one industry that's struggling to figure them out: supermarkets—in particular, chains that cropped up in the early 20th century. Supermarkets have been grappling with their image since the '80s, when traditional mass retailers started to be seen as having this legacy of being *déclassé*, or falling in social standing.

Supermarkets used to target the more affluent white, middle-class families in the suburbs. Initially, supermarkets grew out of small, local mom-and-pop grocery stores and gas stations with convenience markets. As the suburbs grew in size and more and more Americans began leaving the historic city centers, supermarkets developed to feed the needs of growing middle-class families.

Beginning in the late 1920's, owning a refrigerator (as opposed to an icebox) became more common, and individuals began purchasing more groceries in fewer visits. Eventually, supermarkets would come to dominate suburbia while local mom-and-pop grocery stores continued to dominate large cities.

As a result, most traditional supermarkets are having difficulty in driving sales among millennials. Millennials tend to be more diverse, with whites making up just a little over half of the group, postpone marriage and childbirth, and tend to live in more densely population areas.

So how does a food retail industry, which has always configured itself to people living outside the city, orient itself to people who stay in the city?

Some retailers are literally moving into the cities, occupying multistory spaces as a consequence of smaller, more expensive commercial real estate. Others are making grocery shopping virtual, letting consumers shop online and pick up their groceries at designated transit spots

Entrepreneurs have also come up with some possible solutions to attract the tech-savvy generation, such as "smart" checkout lanes that promise to shorten queuing time, and mobile apps that will eliminate checkout lanes altogether. Some remain concepts, while others are in the works or already installed in a few supermarkets.

However, all those tech innovations are only part of the answer. Supermarkets might need a new business model altogether. Whole Foods' ambitious plan to open a lower-budget chain called Whole Food 365 that specifically targets millennials is one example of the supermarket industry trying to rebrand itself. Its promise to have

tattoo parlors and fashion shops alongside fresh produce and pre-cooked meals caters to what industry analysts call the "micro-identities" of the generation—for example, cohorts who self-identify as socially conscious, deal seekers, or health-obsessed.

- This past Monday, Subway launched a new carved turkey breast meat option at all its stores nationwide. The new option promises to be a heartier take than the traditional turkey breast, which will remain on the menu. The new, more premium carved option will cost customers about 25 cents more and is part of wider plan to introduce more clearly authentic meat options.

Along with the new turkey breast, the company is also debuting applewood smoked bacon. Earlier this year, Subway introduced a rotisserie-style chicken— Subway's first protein that was raised without antibiotics. The company says it will cut antibiotics, as well as artificial colors, flavors, and preservatives, from all of its sandwiches, soups, and cookies by the end of 2017.

The new meats come at a time when the sandwich chain is trying to reinvent itself after months of slumping sales. The company's sales dropped 3.4 percent in 2015, while rivals, such as Arby's and Jersey Mike's, grew.

As the fast-casual business has exploded, there has increased competition in the healthy, quick-service business that Subway once dominated. In comparison to options like Panera, Chipotle, and Jersey Mike's, many consumers see Subway as less fresh and less healthy than the competition.

With options like antibiotics-free rotisserie-style chicken and carved turkey breast, Subway is attempting to move beyond the pseudo-meat stereotype with hopes that the updated menu will convince customers to reconsider the sandwich chain.

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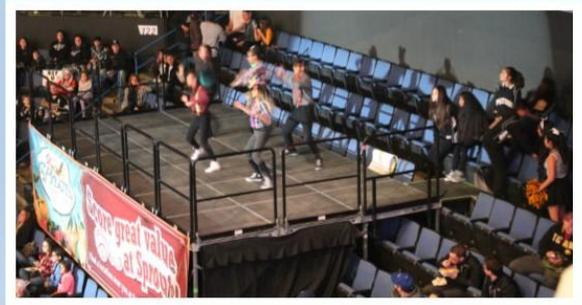
"The good man is the friend of all living things."
~ Gandhi

APRIL 2016



18	Real Estate Committee Meeting City Hall Conference Room	5:30 p.m.
18	Code Enforcement/Public Safety Committee Meeting City Hall Conference Room	6:15 p.m.
18	City Council Meeting Council Chambers	7:00 p.m.
20	Safety Committee Meeting City Hall Conference Room	10:30 a.m.
21	25th Annual Prism Award Luncheon, Sponsored by Soroptimist International of Montclair/Inland Valley Ontario Convention Center	11:30 a.m.
21	Public Works Committee Meeting City Hall Conference Room	4:00 p.m.
22	Earth Day	
25	Planning Commission Meeting Council Chambers	7:00 p.m.
26	City Manager's Staff Meeting City Hall Conference Room	9:00 a.m.
28	Retirement Luncheon for Community Development Director Steve Lustro, Community Center	Noon - 1:30 p.m.

Serrano Middle School After-School Program's
GEEK SQUAD
at the Ontario Reign



April 8, 2016



Montclair's SECOND SATURDAY GARDENING CLUB

Fruit Park



Before



After



Community Garden



Before



After



April 9, 2016



Mark your calendar & join us for next meeting:
May 14, 2016 from 9 a.m.-12 p.m.

