



Retail MarketPlace Profile

Montclair, CA
 5060 Montclair Plaza Ln, Montclair, California, 91763
 Ring: 3 mile radius

Latitude: 34.08738
 Longitude: -117.6932

Summary Demographics

2014 Population	179,588
2014 Households	54,098
2014 Median Disposable Income	\$44,001
2014 Per Capita Income	\$21,307

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$1,516,461,814	\$2,223,964,245	-\$707,502,431	-18.9	1,604
Total Retail Trade	44-45	\$1,359,485,163	\$1,929,495,541	-\$570,010,378	-17.3	1,344
Total Food & Drink	722	\$156,976,651	\$294,468,705	-\$137,492,054	-30.5	260

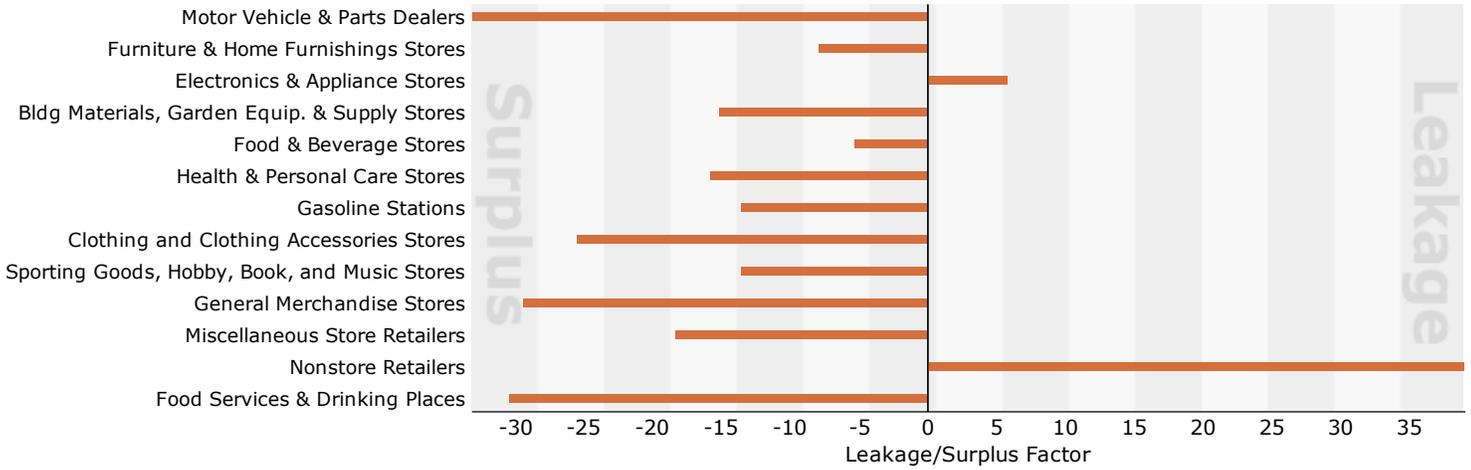
Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$263,048,394	\$524,914,238	-\$261,865,844	-33.2	194
Automobile Dealers	4411	\$226,929,561	\$373,880,221	-\$146,950,660	-24.5	59
Other Motor Vehicle Dealers	4412	\$17,517,944	\$89,387,833	-\$71,869,889	-67.2	42
Auto Parts, Accessories & Tire Stores	4413	\$18,600,889	\$61,646,184	-\$43,045,295	-53.6	93
Furniture & Home Furnishings Stores	442	\$32,742,435	\$38,424,966	-\$5,682,531	-8.0	92
Furniture Stores	4421	\$16,747,401	\$21,323,801	-\$4,576,400	-12.0	41
Home Furnishings Stores	4422	\$15,995,034	\$17,101,165	-\$1,106,131	-3.3	50
Electronics & Appliance Stores	443	\$33,781,328	\$30,097,501	\$3,683,827	5.8	62
Bldg Materials, Garden Equip. & Supply Stores	444	\$44,311,198	\$60,188,962	-\$15,877,764	-15.2	63
Bldg Material & Supplies Dealers	4441	\$39,588,710	\$56,553,575	-\$16,964,865	-17.6	58
Lawn & Garden Equip & Supply Stores	4442	\$4,722,488	\$3,635,387	\$1,087,101	13.0	5
Food & Beverage Stores	445	\$248,441,482	\$276,876,142	-\$28,434,660	-5.4	166
Grocery Stores	4451	\$224,517,905	\$233,065,550	-\$8,547,645	-1.9	75
Specialty Food Stores	4452	\$9,387,999	\$18,474,411	-\$9,086,412	-32.6	59
Beer, Wine & Liquor Stores	4453	\$14,535,578	\$25,336,181	-\$10,800,603	-27.1	31
Health & Personal Care Stores	446,4461	\$106,240,932	\$146,353,425	-\$40,112,493	-15.9	83
Gasoline Stations	447,4471	\$116,871,420	\$153,766,586	-\$36,895,166	-13.6	30
Clothing & Clothing Accessories Stores	448	\$97,104,461	\$164,068,068	-\$66,963,607	-25.6	208
Clothing Stores	4481	\$73,111,484	\$112,690,836	-\$39,579,352	-21.3	137
Shoe Stores	4482	\$11,581,949	\$25,006,799	-\$13,424,850	-36.7	38
Jewelry, Luggage & Leather Goods Stores	4483	\$12,411,028	\$26,370,432	-\$13,959,404	-36.0	33
Sporting Goods, Hobby, Book & Music Stores	451	\$31,832,168	\$41,869,910	-\$10,037,742	-13.6	105
Sporting Goods/Hobby/Musical Instr Stores	4511	\$25,207,741	\$25,853,085	-\$645,344	-1.3	74
Book, Periodical & Music Stores	4512	\$6,624,427	\$16,016,825	-\$9,392,398	-41.5	31
General Merchandise Stores	452	\$201,975,512	\$371,183,725	-\$169,208,213	-29.5	39
Department Stores Excluding Leased Depts.	4521	\$83,127,424	\$224,548,413	-\$141,420,989	-46.0	22
Other General Merchandise Stores	4529	\$118,848,088	\$146,635,312	-\$27,787,224	-10.5	17
Miscellaneous Store Retailers	453	\$40,965,133	\$59,443,531	-\$18,478,398	-18.4	264
Florists	4531	\$2,059,314	\$3,058,984	-\$999,670	-19.5	24
Office Supplies, Stationery & Gift Stores	4532	\$7,615,771	\$14,739,800	-\$7,124,029	-31.9	61
Used Merchandise Stores	4533	\$3,442,659	\$11,914,620	-\$8,471,961	-55.2	34
Other Miscellaneous Store Retailers	4539	\$27,847,390	\$29,730,127	-\$1,882,737	-3.3	144
Nonstore Retailers	454	\$142,170,699	\$62,308,488	\$79,862,211	39.1	39
Electronic Shopping & Mail-Order Houses	4541	\$126,753,271	\$43,458,472	\$83,294,799	48.9	11
Vending Machine Operators	4542	\$2,005,879	\$1,945,551	\$60,328	1.5	8
Direct Selling Establishments	4543	\$13,411,549	\$16,904,464	-\$3,492,915	-11.5	20
Food Services & Drinking Places	722	\$156,976,651	\$294,468,705	-\$137,492,054	-30.5	260
Full-Service Restaurants	7221	\$74,142,022	\$138,505,368	-\$64,363,346	-30.3	107
Limited-Service Eating Places	7222	\$71,396,169	\$136,567,022	-\$65,170,853	-31.3	116
Special Food Services	7223	\$6,808,623	\$9,462,588	-\$2,653,965	-16.3	15
Drinking Places - Alcoholic Beverages	7224	\$4,629,837	\$9,933,726	-\$5,303,889	-36.4	23

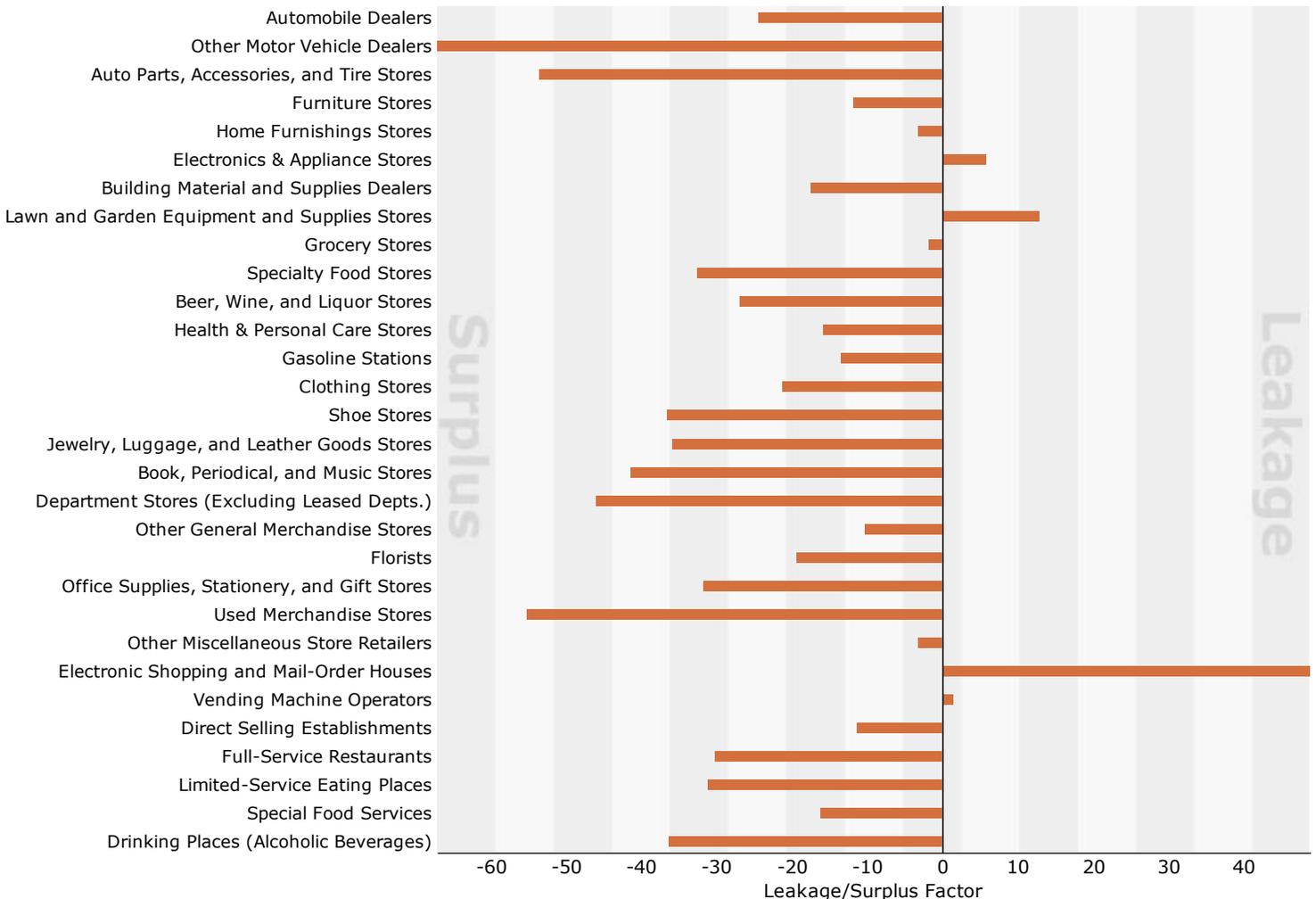
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

Montclair, CA
 5060 Montclair Plaza Ln, Montclair, California, 91763
 Ring: 5 mile radius

Latitude: 34.08738
 Longitude: -117.6932

Summary Demographics

2014 Population	458,196
2014 Households	133,139
2014 Median Disposable Income	\$44,583
2014 Per Capita Income	\$21,130

Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$3,857,361,191	\$3,968,367,710	-\$111,006,519	-1.4	3,157
Total Retail Trade	44-45	\$3,458,194,059	\$3,412,891,304	\$45,302,755	0.7	2,611
Total Food & Drink	722	\$399,167,132	\$555,476,407	-\$156,309,275	-16.4	545

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$671,097,821	\$788,006,206	-\$116,908,385	-8.0	326
Automobile Dealers	4411	\$578,474,654	\$558,913,390	\$19,561,264	1.7	86
Other Motor Vehicle Dealers	4412	\$45,256,952	\$103,688,608	-\$58,431,656	-39.2	68
Auto Parts, Accessories & Tire Stores	4413	\$47,366,215	\$125,404,207	-\$78,037,992	-45.2	172
Furniture & Home Furnishings Stores	442	\$83,660,464	\$88,405,514	-\$4,745,050	-2.8	174
Furniture Stores	4421	\$42,657,615	\$49,524,957	-\$6,867,342	-7.4	68
Home Furnishings Stores	4422	\$41,002,849	\$38,880,558	\$2,122,291	2.7	106
Electronics & Appliance Stores	443	\$86,135,254	\$52,377,157	\$33,758,097	24.4	125
Bldg Materials, Garden Equip. & Supply Stores	444	\$114,468,597	\$124,490,140	-\$10,021,543	-4.2	128
Bldg Material & Supplies Dealers	4441	\$102,268,840	\$112,994,502	-\$10,725,662	-5.0	110
Lawn & Garden Equip & Supply Stores	4442	\$12,199,757	\$11,495,637	\$704,120	3.0	18
Food & Beverage Stores	445	\$629,301,520	\$557,480,622	\$71,820,898	6.1	356
Grocery Stores	4451	\$568,655,832	\$477,530,754	\$91,125,078	8.7	177
Specialty Food Stores	4452	\$23,777,418	\$26,500,423	-\$2,723,005	-5.4	115
Beer, Wine & Liquor Stores	4453	\$36,868,270	\$53,449,445	-\$16,581,175	-18.4	63
Health & Personal Care Stores	446,4461	\$270,341,677	\$371,036,588	-\$100,694,911	-15.7	176
Gasoline Stations	447,4471	\$296,339,401	\$332,142,156	-\$35,802,755	-5.7	75
Clothing & Clothing Accessories Stores	448	\$246,764,544	\$237,515,960	\$9,248,584	1.9	343
Clothing Stores	4481	\$185,675,290	\$150,292,965	\$35,382,325	10.5	236
Shoe Stores	4482	\$29,319,650	\$34,570,030	-\$5,250,380	-8.2	53
Jewelry, Luggage & Leather Goods Stores	4483	\$31,769,605	\$52,652,965	-\$20,883,360	-24.7	54
Sporting Goods, Hobby, Book & Music Stores	451	\$81,062,121	\$80,567,583	\$494,538	0.3	189
Sporting Goods/Hobby/Musical Instr Stores	4511	\$64,274,618	\$54,466,543	\$9,808,075	8.3	130
Book, Periodical & Music Stores	4512	\$16,787,503	\$26,101,041	-\$9,313,538	-21.7	59
General Merchandise Stores	452	\$512,249,801	\$539,278,763	-\$27,028,962	-2.6	76
Department Stores Excluding Leased Depts.	4521	\$211,352,369	\$359,566,128	-\$148,213,759	-26.0	39
Other General Merchandise Stores	4529	\$300,897,432	\$179,712,635	\$121,184,797	25.2	37
Miscellaneous Store Retailers	453	\$104,396,744	\$130,788,102	-\$26,391,358	-11.2	542
Florists	4531	\$5,317,905	\$5,244,538	\$73,367	0.7	50
Office Supplies, Stationery & Gift Stores	4532	\$19,398,948	\$38,841,044	-\$19,442,096	-33.4	122
Used Merchandise Stores	4533	\$8,749,855	\$19,849,084	-\$11,099,229	-38.8	63
Other Miscellaneous Store Retailers	4539	\$70,930,035	\$66,853,437	\$4,076,598	3.0	307
Nonstore Retailers	454	\$362,376,114	\$110,802,514	\$251,573,600	53.2	102
Electronic Shopping & Mail-Order Houses	4541	\$322,868,606	\$77,664,557	\$245,204,049	61.2	23
Vending Machine Operators	4542	\$5,081,133	\$3,715,152	\$1,365,981	15.5	18
Direct Selling Establishments	4543	\$34,426,376	\$29,422,805	\$5,003,571	7.8	61
Food Services & Drinking Places	722	\$399,167,132	\$555,476,407	-\$156,309,275	-16.4	545
Full-Service Restaurants	7221	\$188,603,581	\$255,824,709	-\$67,221,128	-15.1	226
Limited-Service Eating Places	7222	\$181,403,547	\$269,996,804	-\$88,593,257	-19.6	243
Special Food Services	7223	\$17,461,730	\$11,236,783	\$6,224,947	21.7	18
Drinking Places - Alcoholic Beverages	7224	\$11,698,274	\$18,418,111	-\$6,719,837	-22.3	58

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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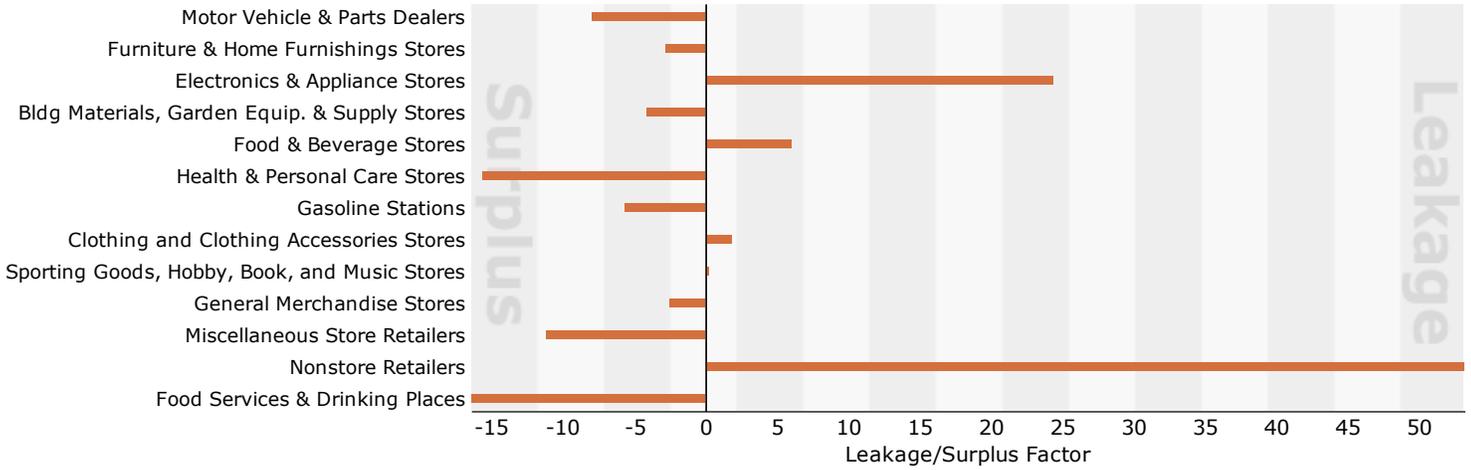


Retail MarketPlace Profile

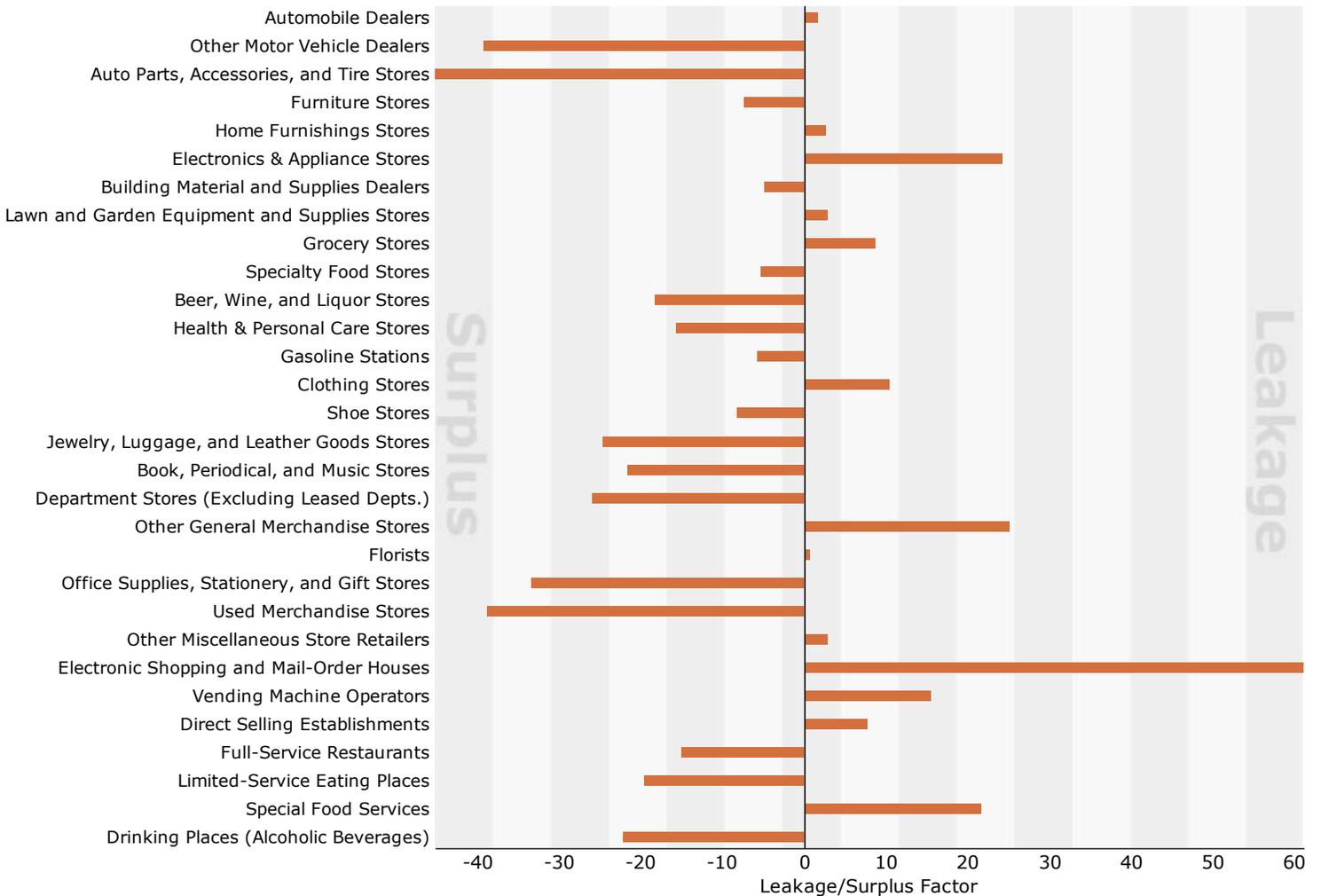
Montclair, CA
 5060 Montclair Plaza Ln, Montclair, California, 91763
 Ring: 5 mile radius

Latitude: 34.08738
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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



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Retail MarketPlace Profile

Montclair, CA
 5060 Montclair Plaza Ln, Montclair, California, 91763
 Ring: 10 mile radius

Latitude: 34.08738
 Longitude: -117.6932

Summary Demographics

2014 Population	949,684
2014 Households	285,700
2014 Median Disposable Income	\$54,365
2014 Per Capita Income	\$26,797

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$10,076,851,266	\$12,995,514,661	-\$2,918,663,395	-12.7	7,013
Total Retail Trade	44-45	\$9,033,659,434	\$11,668,382,200	-\$2,634,722,766	-12.7	5,820
Total Food & Drink	722	\$1,043,191,832	\$1,327,132,461	-\$283,940,629	-12.0	1,193

Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$1,779,763,254	\$2,745,025,623	-\$965,262,369	-21.3	591
Automobile Dealers	4411	\$1,535,677,550	\$2,320,060,293	-\$784,382,743	-20.3	153
Other Motor Vehicle Dealers	4412	\$120,713,739	\$178,744,914	-\$58,031,175	-19.4	136
Auto Parts, Accessories & Tire Stores	4413	\$123,371,966	\$246,220,417	-\$122,848,451	-33.2	302
Furniture & Home Furnishings Stores	442	\$222,921,239	\$318,373,404	-\$95,452,165	-17.6	419
Furniture Stores	4421	\$113,889,869	\$181,805,607	-\$67,915,738	-23.0	172
Home Furnishings Stores	4422	\$109,031,370	\$136,567,797	-\$27,536,427	-11.2	247
Electronics & Appliance Stores	443	\$225,974,838	\$366,793,978	-\$140,819,140	-23.8	306
Bldg Materials, Garden Equip. & Supply Stores	444	\$306,091,946	\$313,251,656	-\$7,159,710	-1.2	319
Bldg Material & Supplies Dealers	4441	\$272,775,761	\$287,811,301	-\$15,035,540	-2.7	282
Lawn & Garden Equip & Supply Stores	4442	\$33,316,185	\$25,440,355	\$7,875,830	13.4	37
Food & Beverage Stores	445	\$1,615,125,272	\$1,425,235,017	\$189,890,255	6.2	746
Grocery Stores	4451	\$1,458,135,707	\$1,280,951,525	\$177,184,182	6.5	395
Specialty Food Stores	4452	\$60,855,472	\$58,097,073	\$2,758,399	2.3	251
Beer, Wine & Liquor Stores	4453	\$96,134,093	\$86,186,419	\$9,947,674	5.5	100
Health & Personal Care Stores	446,4461	\$706,046,425	\$825,453,775	-\$119,407,350	-7.8	387
Gasoline Stations	447,4471	\$767,316,962	\$1,004,221,551	-\$236,904,589	-13.4	145
Clothing & Clothing Accessories Stores	448	\$644,944,273	\$967,921,276	-\$322,977,003	-20.0	873
Clothing Stores	4481	\$484,583,801	\$677,614,578	-\$193,030,777	-16.6	618
Shoe Stores	4482	\$75,345,719	\$188,950,104	-\$113,604,385	-43.0	123
Jewelry, Luggage & Leather Goods Stores	4483	\$85,014,753	\$101,356,594	-\$16,341,841	-8.8	131
Sporting Goods, Hobby, Book & Music Stores	451	\$212,576,845	\$247,991,770	-\$35,414,925	-7.7	460
Sporting Goods/Hobby/Musical Instr Stores	4511	\$168,918,911	\$188,397,426	-\$19,478,515	-5.5	345
Book, Periodical & Music Stores	4512	\$43,657,933	\$59,594,344	-\$15,936,411	-15.4	116
General Merchandise Stores	452	\$1,328,082,488	\$1,918,218,345	-\$590,135,857	-18.2	180
Department Stores Excluding Leased Depts.	4521	\$553,680,370	\$939,999,804	-\$386,319,434	-25.9	97
Other General Merchandise Stores	4529	\$774,402,118	\$978,218,541	-\$203,816,423	-11.6	83
Miscellaneous Store Retailers	453	\$274,583,123	\$343,178,302	-\$68,595,179	-11.1	1,134
Florists	4531	\$14,576,156	\$13,114,673	\$1,461,483	5.3	90
Office Supplies, Stationery & Gift Stores	4532	\$50,730,230	\$82,164,223	-\$31,433,993	-23.7	258
Used Merchandise Stores	4533	\$22,916,121	\$25,329,610	-\$2,413,489	-5.0	99
Other Miscellaneous Store Retailers	4539	\$186,360,616	\$222,569,796	-\$36,209,180	-8.9	688
Nonstore Retailers	454	\$950,232,769	\$1,192,717,503	-\$242,484,734	-11.3	260
Electronic Shopping & Mail-Order Houses	4541	\$844,897,553	\$1,122,002,541	-\$277,104,988	-14.1	64
Vending Machine Operators	4542	\$13,015,809	\$18,256,323	-\$5,240,514	-16.8	62
Direct Selling Establishments	4543	\$92,319,407	\$52,458,638	\$39,860,769	27.5	134
Food Services & Drinking Places	722	\$1,043,191,832	\$1,327,132,461	-\$283,940,629	-12.0	1,193
Full-Service Restaurants	7221	\$493,697,747	\$619,507,189	-\$125,809,442	-11.3	486
Limited-Service Eating Places	7222	\$472,102,423	\$648,564,466	-\$176,462,043	-15.7	551
Special Food Services	7223	\$46,821,960	\$24,084,177	\$22,737,783	32.1	40
Drinking Places - Alcoholic Beverages	7224	\$30,569,701	\$34,976,630	-\$4,406,929	-6.7	117

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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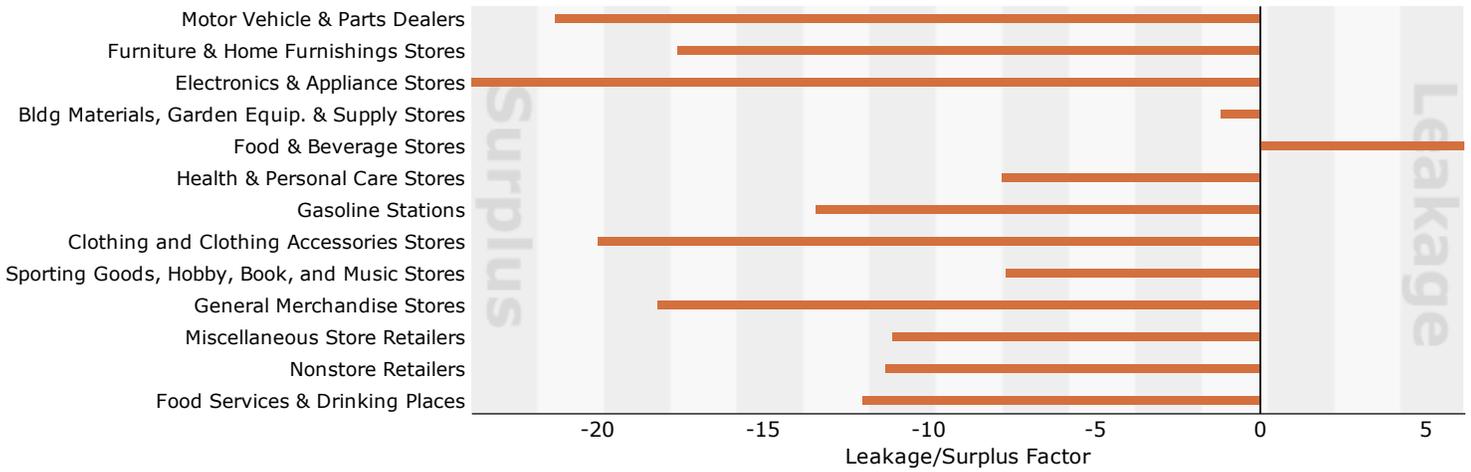


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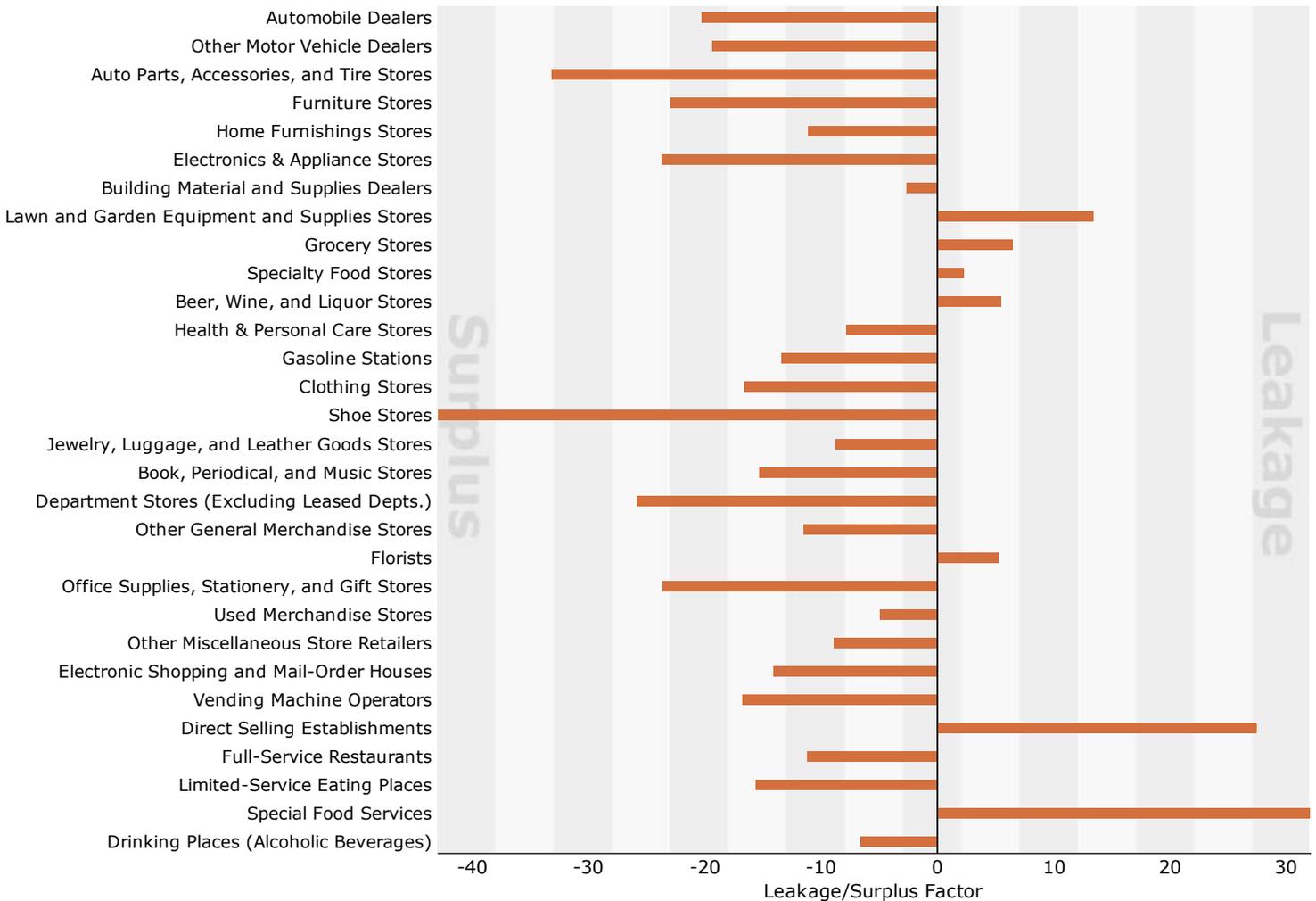
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 Ring: 10 mile radius

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Leakage/Surplus Factor by Industry Subsector



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