



April 24, 2014

TO: Honorable Mayor and City Council
FROM: Edward C. Starr, City Manager 
SUBJECT: WEEKLY REPORT: April 18-24, 2014

➤ ***CITY MANAGER/ADMINISTRATIVE SERVICES DEPARTMENTS***

- This afternoon, the City Council will convene its 2014 Strategic Planning Initiative, designed to frame a new five-year strategic plan for the City of Montclair. The Initiative builds on previous strategic planning efforts that effectively enabled the City Council to accomplish complex goals in a fiscally responsible manner. The Strategic Planning Initiative will once again be facilitated by Dr. Gerald Gabris, public administration professor at Northern Illinois University, and Shayne Kavanagh, Senior Manager of Research at Government Finance Officers Association (GFAO).

The 2014 Strategic Planning effort provides for a similar process where the City Council will be requested to identify those issues that rise to a level of strategic significance that, if not addressed, could adversely impact the quality of life in the community.

Once the City Council identifies the high priority strategic issues facing Montclair over the next five years, the responsibility will shift to administrative staff to design and recommend concrete plans of action intended to effectively address these issues.

- On Thursday, May 1, Los Angeles World Airports (LAWA) is hosting a public workshop for the Part 150 Noise Exposure Map (NEM) update project at LA/Ontario International Airport (ONT). Interested residents and stakeholders are encouraged to attend between 5:30 p.m. and 7:30 p.m. at the ONT Administration Office located on the south side of the airport at 1923 East Avion Street. Airport officials will be available to answer questions regarding the NEM update process. It is an open house format and the public can arrive at anytime during the workshop. There will be a

brief 15-minute presentation starting at 6 p.m., which may be repeated at 7 p.m., if necessary.

ONT completed its first noise and land use compatibility study in 1990 per Title 14 of the Code of Federal Regulations Part 150, or "Part 150." LAWA is currently updating the Noise Exposure Maps (NEMs) as required by the Federal Aviation Administration (FAA) in order to resume eligibility for federal funding for the residential noise mitigation programs.

The NEMs include aircraft noise exposure contours created using the FAA's Integrated Noise Model. Contours reflect the noise exposure from aircraft operations occurring during the year of submission to the FAA (2015 expected) and for a five-year forecast (2020) as mandated by the FAA. The aircraft noise exposure contours are presented on a map that depicts the airport's layout and land uses within the communities surrounding ONT. The NEM update began in March 2014, and is expected to take approximately 18-24 months to complete.

The Part 150 process recognizes the importance of reaching out to local interested parties and providing access to study information. In addition to the public workshops, there is a website the public can access to review study materials and information on the status of the project, as well as to provide comments: http://www.lawa.org/welcome_ont.aspx?id=9490. There is also a toll-free phone line at (855) 279-4698 for providing comments related to the project.

➤ **COMMUNITY DEVELOPMENT DEPARTMENT**

- No new information to report.

➤ **FIRE DEPARTMENT**

- No new information to report.

➤ **HUMAN SERVICES DEPARTMENT**

- Reserve May 7 on your calendars for the opening of the Montclair Community Certified Farmers Market! The market will be held every Wednesday (rain or shine) from 4 p.m. to 8 p.m. at Alma Hofman Park's north parking lot. Locally grown fresh fruit, vegetables, herbs, and flowers, plus baked goods will be for sale.

Check out the flyer on Page 13.

- The City's Easter Eggstravaganza and Pancake Breakfast were held last Saturday at the Community Center. Mayor Pro Tem Bill Ruh and Council Member John Dutrey joined approximately 500 children and adults for games and activities and lots of candy! The Easter Bunny made a grand entrance in a Montclair fire engine and then posed for pictures (sponsored

by the Montclair-Ontario Junior Women's Club).

More than 250 pancake breakfasts were cooked and served by members of the Montclair Kiwanis Club members (who also sponsored the breakfast).

Special thanks goes to the following for their contributions to the success of this year's event:

- ✓ the Information Technology Division for setting up and printing the bunny photos
- ✓ the Fire Department for delivering the Easter Bunny
- ✓ the Police Department for providing a Police unit and Officers
- ✓ the Fire Fighters and Police Officers Associations for donating and presenting the children's opportunity gift baskets
- ✓ members of the Montclair Kiwanis Club, Montclair Ontario Junior Women's Club, and our many community volunteers for their tireless work
- ✓ Human Services Department staff for coordinating the event.

A photo collage is featured on Page 14.

- At Monday night's City Council meeting, Montclair Chamber of Commerce Board Chairman Dan Neale presented the Online to College Program with a check for \$1,200. Dr. Loren Sanchez and Lisa Bailey accepted the check on behalf of Chaffey College.

The Online to College Program was established in 1998 with a premise of introducing children, starting in the fifth grade, to college. Program partners are the City of Montclair, Ontario-Montclair School District, Montclair Community Collaborative, and Chaffey College. If the students continue in the program through graduation from Montclair High School, they receive a scholarship to Chaffey College that pays for tuition and textbooks for two consecutive years.

Online to College is offered at Kingsley, Lehigh and Monte Vista Elementary Schools; Serrano and Vernon Middle Schools; and Montclair High School with a goal that "all students have the opportunity to attend college."



From left: Dr. Loren Sanchez; Chaffey College Interim Associate Superintendent Lisa Bailey; Montclair Chamber of Commerce Board Chairman Dan Neale; and Montclair Chamber of Commerce Executive Director Darleen Curley

- On Tuesday evening, Online to College held its class of 2014 graduation ceremony in the Council Chambers. Mayor Paul Eaton, Mayor Pro Tem Bill Ruh, Council Members Leonard Paulitz and Carolyn Raft, and I joined 70 students and their families in the celebration.
- In honor of Volunteer Week, on Monday evening, the City of Montclair honored outstanding volunteers from community organizations that serve Montclair. The 28th Annual Volunteer of the Year Program was sponsored by the Montclair Community Action Committee. This year's theme was "Montclair Volunteers—Hats Off to You," with Kentucky Derby-type decorations.

Eight organizations submitted nominations for the coveted award. A panel of three individuals from surrounding communities served as judges. From the nominations, the judges selected a Volunteer of the Year, a first runner-up, and a second runner-up.

This year's Volunteer of the Year award went to Dee Connelly, who was nominated by the Montclair Senior Citizen Program. For many years, Dee has donated her time to the Senior Nutrition Program, serving meals several times a week. She also volunteers at the monthly senior nutrition party and assists with other Senior Center events and the Annual Country Fair Jamboree.

The first runner-up was Carol Rozatti, nominated by Montclair Meals on Wheels. At least once a week, Carol delivers meals to Montclair residents who are either homebound or unable to prepare their own meals. She also assists them with grocery shopping and other tasks.

Second runner-up was Darla Pittman, nominated by the Montclair Police Department. Darla retired from the City after 21 years as a Data Entry Clerk at Montclair Police Department. Since retiring, she has continued her Data Entry Clerk duties on a volunteer basis and, to date, has donated over 300 hours.

Other nominees included the following:

- ✓ Abel Benitz, nominated by Incredible Edible Community Garden
- ✓ Donna Butler, nominated by Pomona Valley Habitat for Humanity
- ✓ Silvia Gutierrez, nominated by Montclair-Ontario Junior Women's Club
- ✓ Dr. Brian Loveless, nominated by Montclair Medical Clinic
- ✓ Cristina Palacios, nominated by Montclair Por La Vida Program.

Photos are included on Page 12.

➤ ***POLICE DEPARTMENT***

- Chief Michael deMoet, Captain Robert Avels, Lieutenants Jason Reed and Brian Ventura, Sergeant Matt Borra, and Officer David Taylor attended the ribbon-cutting ceremony on Tuesday at Glamour Dental. Located at 9509 Central Avenue, Glamour Dental is new to the Montclair Chamber of Commerce. The Mayor performed the ribbon-cutting honors and presented Rita Deragobian, DDS, with a certificate welcoming Glamour Dental to the City of Montclair.



Mayor Paul Eaton cutting the ribbon

➤ **PUBLIC WORKS DEPARTMENT**

- The Public Works Department is soliciting bids for construction of the Sunrise Park Block Wall Replacement Project.

The project will replace the northern property line wall that runs east and west, backing up to six residential properties on Cambridge Street. The existing wall was originally constructed in several phases by the developer and the Princeton Street home owners in the early 1960's and 1970's. While the majority of the wall's appearance is uniform, there are clearly sections of the wall that were not constructed by professionals. The wall has since begun to lean and is a safety concern.

Through some research and a land survey, the wall has been found to meander between city property and residential property. The new wall will be constructed solely on City property.

In total, 5,000 square feet of block wall will require replacement including relocation of an existing Edison meter, as well as park lighting and irrigation equipment.

The estimated construction cost of \$100,000 comes strictly from the Park Development Fund. The public bid opening is scheduled for Thursday, May 15 at 10 a.m. in the Council Chambers.



➤ **SUCCESSOR REDEVELOPMENT AGENCY/MONTCLAIR HOUSING CORPORATION**

- Beacon Economics reports consumers in the Inland Empire counties of Riverside and San Bernardino are shopping and spending at local establishments at an exuberant pace, pushing taxable sales receipts to an all-time high. Taxable sales in the region reached over \$15.7 billion in the fourth quarter of 2013 on a seasonally adjusted basis, representing a significant 5.2 percent increase over the fourth quarter of 2012.

From a long-term perspective, taxable sales in the Inland Empire have increased by 40.1 percent since the bottom of the recession and now sit 1.6 percent above their previous all time high, set in the second quarter of 2006. Taxable sales growth in the Inland Empire matched the pace of growth in the state overall, where taxable sales grew by 5.2 percent over the same period.

Additionally, with home prices up 22 percent from the fourth quarter of 2012 to the fourth quarter of 2013, many households now have more equity, which should help generate additional spending in the region over the next year.

Consumer spending on building and construction was the fastest growing category over the past year. From the fourth quarter of 2012 to the fourth quarter of 2013, tax receipts in this category increased by 12.9 percent. This follows the trend in construction employment, which increased by 4.2 percent from February 2013 to February 2014. Spending on autos and transportation was not far behind with sales tax receipts increasing by 11.1 percent from the fourth quarter of 2012 to the fourth quarter of 2013.

Demand at restaurants and hotels has also helped spur much of the growth in consumer spending in the Inland Empire. Sales tax receipts at local restaurants and hotels increased by 7.1 percent from the fourth quarter of 2012 to the fourth quarter of 2013—which is in line with the employment gains in the leisure and hospitality sectors. As spending levels at restaurants and hotels are rising, local hotels are seeing widespread gains in their occupancy rate, average daily rates, and revenue per available room.

Beacon Economics is forecasting taxable sales to expand by an average of approximately 6 percent growth per year through 2017.

The Inland Empire's nonfarm employment base grew by 2.8 percent from February 2013 to February 2014, an increase of 34,400 positions over one year ago. Moreover, payroll growth in the private sector outshined growth in total nonfarm payrolls, expanding by 3.4 percent from February 2013 to February 2014. These figures, which may seem more upbeat than recent data would suggest, were significantly revised from job estimates reported by the California Employment Development Department (EDD) prior to its annual benchmark revision in March 2014. The annual revision pushed job count figures upward by 28,800 positions in the Inland Empire.

In fact, with the benchmark revisions, nonfarm employment growth from December 2012 to December 2013 is estimated to be 3.7 percent, a significant increase from the previous estimate of just 1.2 percent.

The Inland Empire's unemployment rate, which measures employment status for Inland Empire residents rather than those who work in the region, fell to 9.4 percent in February 2014, down 1.4 percentage points from one year prior. Unfortunately, some of the gain can be attributed to the Inland Empire's overall labor force only expanding by a mere 0.1 percent during this time. Surprisingly, this labor force estimate stands in contrast to the region's ever expanding population base. Still, the benchmark revisions improved job count estimates across many industries particularly, administrative support (10,700 additional jobs), Construction (8,300 additional jobs), and transport and warehousing (6,400 additional jobs).

Meanwhile, leisure and hospitality payrolls grew by 6 percent from the fourth quarter of 2012 to the fourth quarter of 2013 (8,000 jobs). Helping fuel the growth has been an uptick at tourism in the region, as well as local households frequenting restaurants and bars more. Taxable receipts at restaurants and hotels increased by 7.1 percent over this period and occupancy rates at area hotels increased by 3.6 percentage points. The professional and business services sector also grew, increasing by 4.6 percent or roughly 6,000 jobs.

These gains were spread across professional, scientific, and technical positions (2,100) and administrative support positions (4,100). Management positions in this sector declined by 200 positions. Notably, the uptick in traditional office positions helped drive the vacancy rate at office properties in the Inland Empire down 1.2 percentage points from the fourth quarter of 2012 to the fourth quarter of 2013.

Beacon Economics is forecasting total nonfarm employment to expand by roughly 2.6 percent in 2014.

ECS:spa

"You can't buy loyalty, they say. I bought it though, the other day. You can't buy friendships, tried and true. Well just the same, I bought that too. I made my bid, and on the spot, bought love and faith and a whole lot of happiness. So all in all, the purchase price was pretty small. I bought a single trusting heart that gave devotion from the start. If you think these things are not for sale, buy a brown-eyed puppy with a wagging tail.

~ Author Unknown

APRIL 2014



24	Strategic Planning Session Montclair Senior Center	4:00 p.m. - 8:00 p.m.
26	Prescription Drug Take-Back Day Montclair Police Department, 4870 Arrow Highway	10:00 a.m. - 2:00 p.m.
28	Planning Commission Meeting Council Chambers	7:00 p.m.
29	City Manager's Staff Meeting City Hall Conference Room	9:00 a.m.

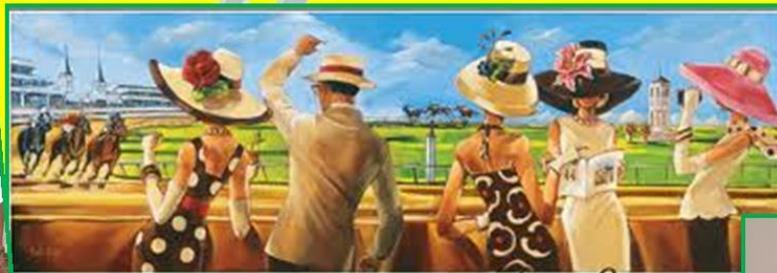
MAY 2014



1	Mayor's Prayer Luncheon Montclair Community Center	11:30 a.m. - 1:00 p.m.
5	City Council Workshop – Monte Vista Avenue Grade Separation/Central Avenue Bridge Update Council Chambers	5:45 p.m.
5	City Council Meeting Council Chambers	7:00 p.m.
7	Community Action Committee Meeting Council Chambers	7:00 p.m.
11	Mother's Day	
12	Planning Commission Meeting Council Chambers	7:00 p.m.
13	City Manager's Staff Meeting Council Chambers	9:00 a.m.
14	Oversight Board Meeting Council Chambers	6:00 p.m.
15	Safety Committee Meeting City Hall Conference Room	9:00 a.m.
15	Public Works Committee Meeting City Hall Conference Room	2:00 p.m.
15	Reserve Officers Appreciation Dinner and Awards Ceremony Montclair Police Department	5:00 p.m.
19	Code Enforcement Committee Meeting City Hall Conference Room	6:00 p.m.
19	City Council Meeting Council Chambers	7:00 p.m.
26	Memorial Day – City Hall Closed	
27	City Manager's Staff Meeting City Hall Conference Room	9:00 a.m.
27	Planning Commission Meeting Council Chambers	7:00 p.m.



*Montclair Volunteer of the Year
April 21, 2014*





Montclair Community Certified
Farmers Market

Produced by Heritage Education Group

FRESH PRODUCE ★ BAKED GOODS ★ HERBS ★ FLOWERS

WEDNESDAYS 4-8 PM

Alma Hofman Park

5201 Benito Street, Montclair



For more information visit www.healthymontclair.org or call (909) 625-9479



Easter Eggstravaganza



April 19, 2014

