



# TEMPORARY BANNER PERMIT APPLICATION

PLANNING DIVISION  
COMMUNITY DEVELOPMENT DEPARTMENT  
5111 BENITO STREET, P.O. BOX 2308, MONTCLAIR, CA 91763  
(909) 625-9477  
www.cityofmontclair.org

Name of Business \_\_\_\_\_ Center Name \_\_\_\_\_

Address \_\_\_\_\_ Business Lic. No. \_\_\_\_\_

Business Owner / Manager \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ FAX (\_\_\_\_) \_\_\_\_\_

Section 11.72.270 of the Montclair Municipal Code specifies that each business within the City of Montclair may apply for a permit to display temporary banners for a maximum of 90 days per calendar year. A business may display a banner for a single, 90-day period or multiple periods of not less than 10 days. For new businesses that qualify under the Municipal Code's definition of "Grand Opening," an additional 45-day temporary banner permit may be granted. If a business desires multiple banner display periods, a minimum of 21 calendar days shall separate each display period. All banners shall be attached to a permanent building and shall not be attached to trees, light poles or the like. A banner permit shall be obtained prior to the display of any banner. Businesses displaying a banner before or beyond the approved time period may be subject to citation and fine.

### Type of temporary banner requested:

PROMOTIONAL BANNER (Choose one ☞)  \_\_\_\_ days  90 days (minimum 10-day display period)

Display period: Beginning: \_\_\_\_\_ Ending: \_\_\_\_\_

45-DAY GRAND OPENING BANNER (for qualified new business only)

Display period: Beginning: \_\_\_\_\_ Ending: \_\_\_\_\_

Dates of previous banner displays during the present calendar year: \_\_\_\_\_

Please provide a sketch of the proposed banner copy here ☞

No. of signs: \_\_\_\_\_

Dimensions: \_\_\_\_\_

Location: \_\_\_\_\_

Material: \_\_\_\_\_



ACKNOWLEDGEMENT: I, \_\_\_\_\_, do hereby declare that, under penalty of perjury, that all information in this application is true and accurate to the best of my knowledge, and further agree to comply with all conditions of this permit approval and all the provisions of the Montclair Municipal Code pertaining to sign regulation, and will promptly remove approved banner display prior to or on the expiration date of this permit. I further promise to reimburse the City upon receipt of a Statement of Costs for expenses incurred by the City in the abatement, removal and storage of any and all illegal signs or banners associated with my business.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**PERMIT FEE: \$30.00**

APPROVED

DENIED by: \_\_\_\_\_ Date: \_\_\_\_\_

Remaining banner display period available this calendar year: \_\_\_\_\_ days

Conditions of approval: \_\_\_\_\_

CASHIER VALIDATION